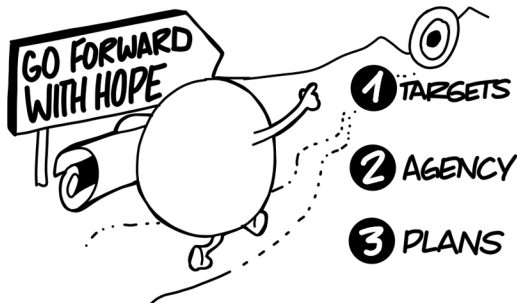
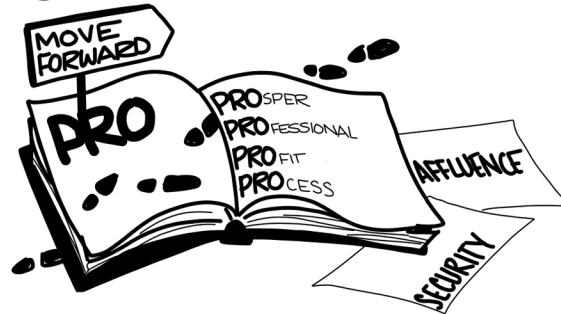


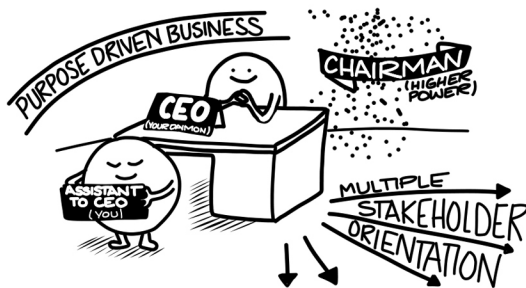
## 1 PROSPER



## 2 VOCAB



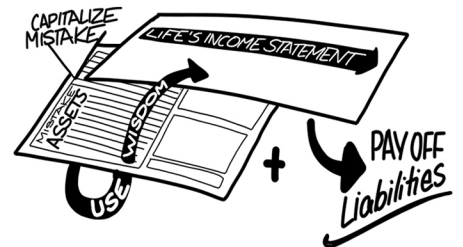
## 3 OPTIMUS YOU, PUBLIC BENEFIT CORPORATION



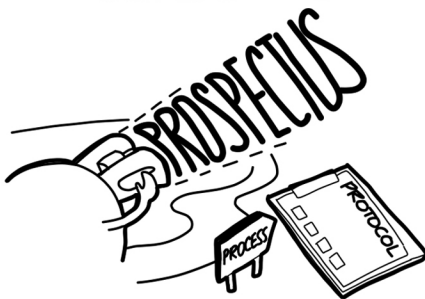
## 4 INVESTMENT STRATEGY



## 5 EUDAIMONIC ACCOUNTING



## 6 RIGHT ON SCHEDULE



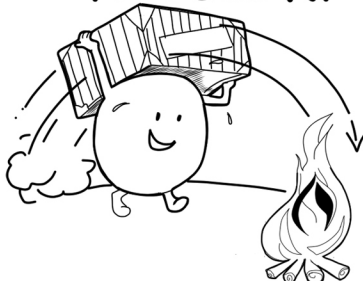
## 7 PROFIT



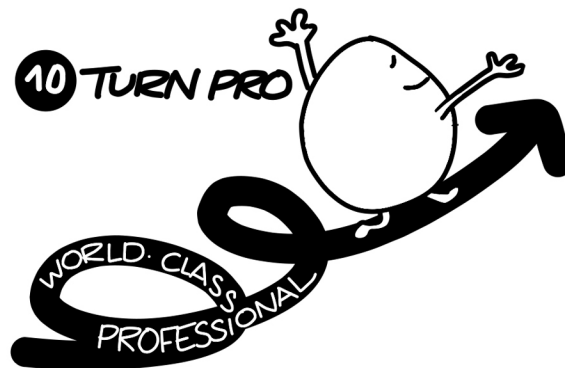
## 8 IDIOSYNCRATIC HEROIC FIRES



## 9 ANTIFRAGILE PROPELLANT



## 10 TURN PRO



# EUDAIMONIC ACCOUNTING

APPRECIATE ASSETS + CAPITALIZE MISTAKES + PAY OFF LIABILITIES

SEE THE VALUE IN + GROW THE VALUE OF WHAT'S AWESOME,

POLISH YOUR TREASURE CHEST OF PEARLS, AND ELIMINATE BAD INVESTMENTS

1

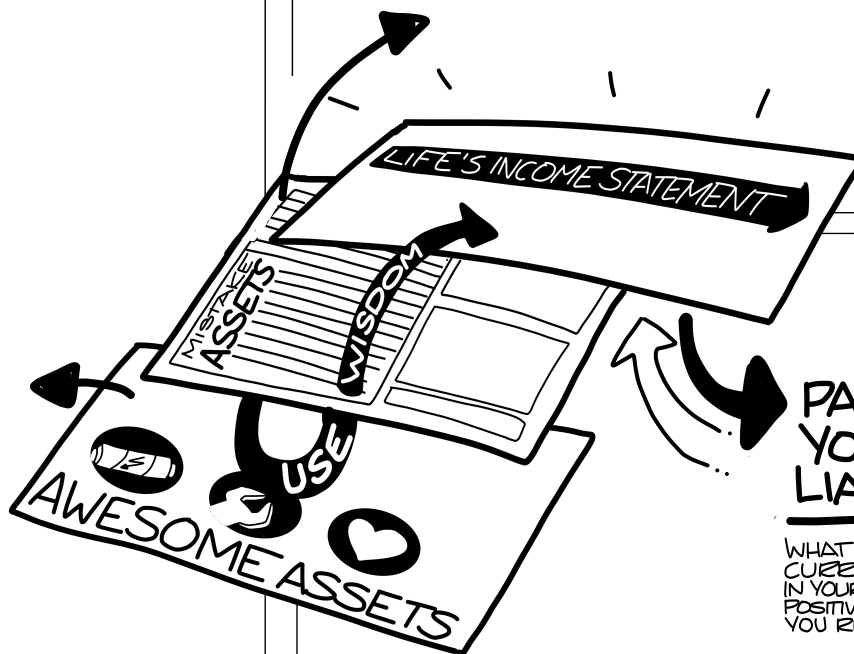
## APPRECIATE YOUR ASSETS

WHAT'S AWESOME  
IN YOUR LIFE?  
(HERO BARS, ENERGY+  
WORK+LOVE CELEBRATIONS,  
RECENT WINS...)

2

## CAPITALIZE YOUR MISTAKES

WHAT IRRITATING MISTAKES  
AND "FAILURES" TURNED  
INTO VALUABLE LESSONS  
AND FUEL FOR YOUR GROWTH?



## 3 PAY OFF YOUR LIABILITIES

WHAT BAD ALGORITHM IS  
CURRENTLY RUNNING  
IN YOUR LIFE? WHAT NEW  
POSITIVE ALGORITHM WILL  
YOU REPLACE IT WITH?

# FIRE STARTER

FINANCIAL INTEGRITY REALIZE EUDAIMONIA

IMPLEMENT THE TOP 3 TIPS FOR FINANCIAL INDEPENDENCE

AND ALIGN YOUR MONEY WITH YOUR VALUES

1

## AVOID DEBT

WHAT FINANCIAL DEBTS ARE YOU CURRENTLY RESPONSIBLE FOR? CONSOLIDATE THEM IF POSSIBLE & MAKE A PLAN FOR PAYING THEM OFF.



SPEND (WAY!!) LESS THAN YOU MAKE

THE FIRE MOVEMENT ENCOURAGES SAVING >50%

2A

ANALYZE SPENDING HABITS, IDENTIFYING EXPENSES THAT CAN BE REDUCED, AND CREATING A BUDGET FOR LIVING BELOW YOUR MEANS



3

## INVEST THE SAVINGS

FIND AN INVESTMENT PLATFORM AND AUTOMATE MONTHLY INVESTMENTS INTO AN INDEX FUND (LIKE VANGUARD'S TOTAL STOCK MARKET INDEX FUND) OR ONE THAT INVESTS IN ALIGNMENT WITH YOUR VALUES



2B

HOW MIGHT YOU INCREASE THE AMOUNT OF MONEY FLOWING INTO YOUR LIFE



# BOARD OF DIRECTORS

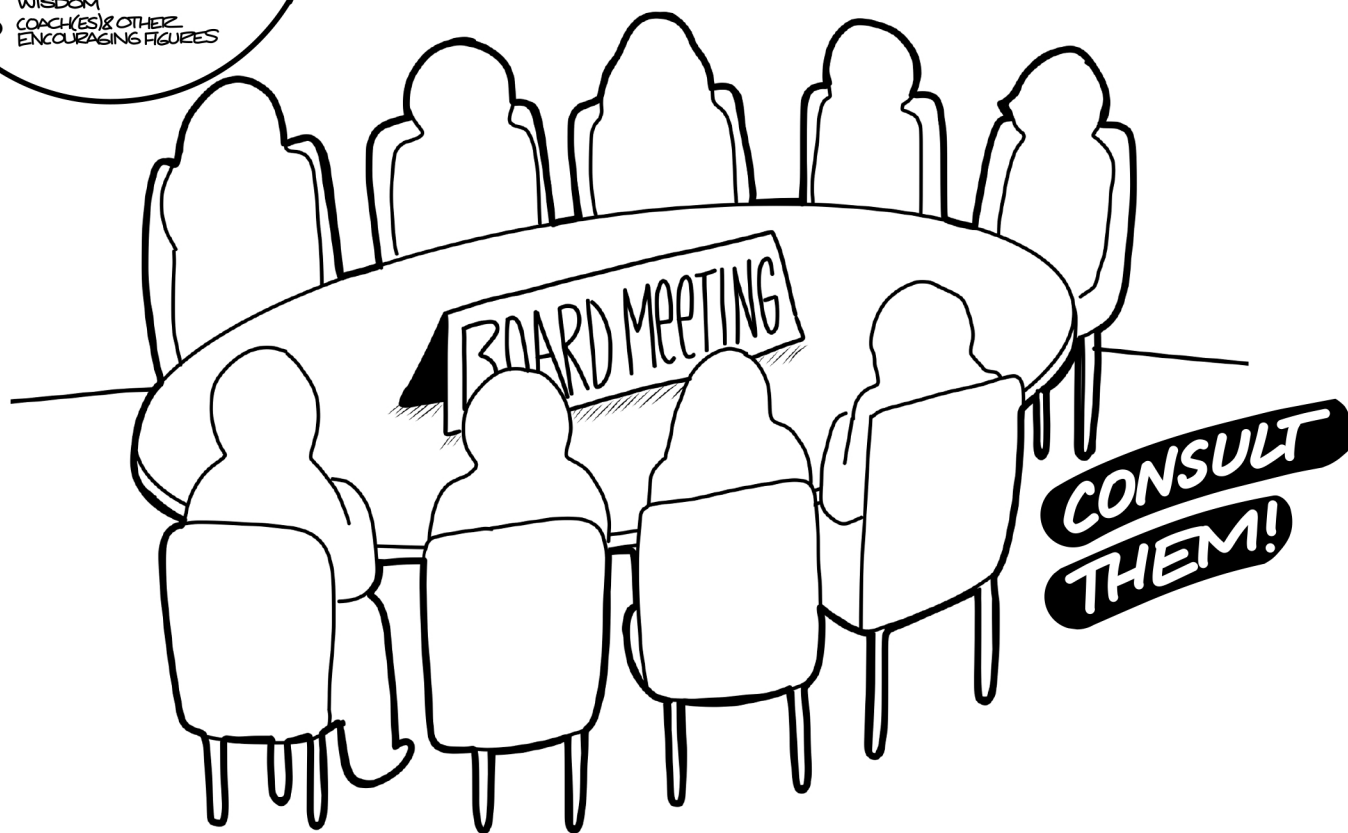
CONSULTING HEROIC ADVISORS

CREATE A PERSONAL BOARD OF DIRECTORS WITH PEOPLE

WHOSE OPINION YOU HOLD IN HIGH REGARD. TURN TO THEM FOR WISDOM AND GUIDANCE

**WHO** ARE YOUR  
BOARD MEMBERS,  
AND **WHY**?  
CONSIDER INCLUDING

- YOUR DAIMON & THE BEING THEY REPORT TO
- THE LOVING RELATIONSHIPS YOU WANT TO MAKE PROUD
- PERSONAL HEROES & MENTORS WITH VALUABLE WISDOM
- COACH(ES) & OTHER ENCOURAGING FIGURES



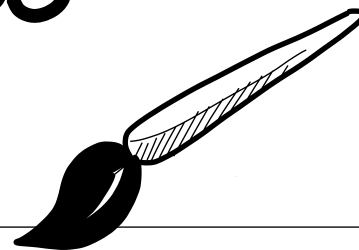


# 5 YEAR PROSPECTUS

LOOK FORWARD & PROSPER

1

IDENTIFY SPECIFIC TARGETS TO GO ALL IN ON AND  
MAKE A PLAN FOR REALIZING THEM



WHAT **SOUL GOALS**  
ARE WILDLY IMPORTANT  
FOR YOU TO MOVE TOWARDS  
IN ENERGY, WORK, AND LOVE  
OVER THE NEXT 1, 2, 3, 4 OR 5  
YEARS?



WHAT'S THE **#1**  
MOST IMPORTANT  
OVERALL?

TAKE THAT GOAL AND RUN IT THROUGH THE **WOOP PROCESS**.  
ARE YOU WILLING TO PAY THE PRICE REQUIRED TO ACHIEVE THE GOAL?  
IF NOT, ADJUST YOUR TARGET OR YOUR APPROACH.



WHAT  
DO  
YOU  
WANT?

WISH



OUTCOME

WHY?  
WHAT  
BENEFITS  
WILL YOU  
EXPERIENCE?



OBSTACLE

WHAT  
MIGHT GET  
IN THE  
WAY?



PLAN

HOW WILL YOU  
MEET AND OVERCOME  
EACH OBSTACLE?

WHAT DAILY ACTIONS  
WILL YOU TAKE & TRACK  
AS A LEAD MEASURE?  
HOW WILL YOU KEEP SCORE?

DAILY ACTION

KEEPING SCORE

REFLECTION

# MINIMUM VIABLE PROFIT

## MAKE A PLAN TO HIT YOUR NUMBER

HOW MUCH FINANCIAL PROFIT DO YOU NEED TO COVER

EXPENSES & CONTINUE SERVING? HOW WILL YOU ACHIEVE IT?

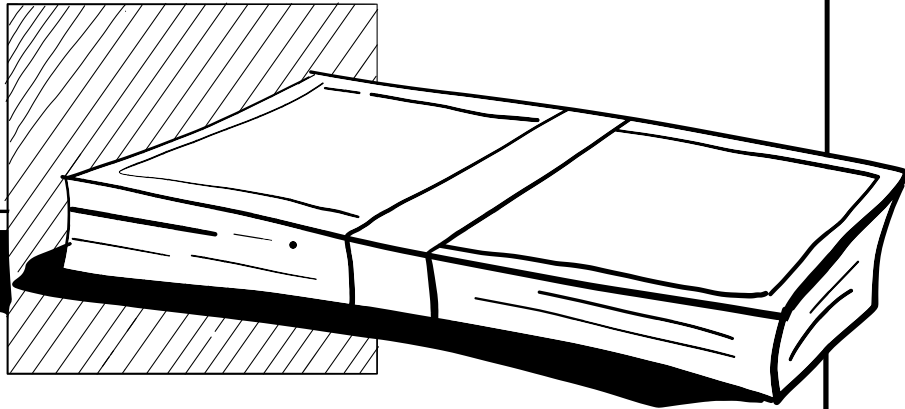
WHAT'S THE MINIMUM AMOUNT OF PROFIT YOU NEED TO EARN FROM YOUR DESIRED PROFESSIONAL SERVICES IN ORDER TO MAKE IT A VIABLE PATH FORWARD?

CONSIDER LIVING EXPENSES,  
FINANCIAL OBLIGATIONS,  
DISCRETIONARY SPENDING,  
AND THE COSTS OF CREATING  
THOSE PROFITS IN BOTH  
TIME AND MONEY!

MVP/MONTH:

WHAT **STRATEGIES** WILL YOU PURSUE IN ORDER TO CREATE THIS MVP?

WHAT EXPERTS OR MENTORS CAN YOU LEARN FROM AND MODEL?  
HOW CAN YOU REMAIN ANTIFRAGILE AS YOU GO FORWARD?

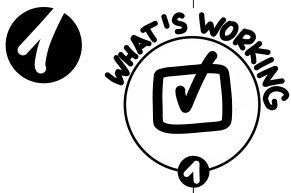


# DAILY INVESTMENT & PROFIT

PRIORITIZE YOUR GREATEST ASSET & MAKE PROGRESS

CLOTHE YOURSELF IN VIRTUE AND PREPARE YOUR  
CONSCIOUSNESS TO GO FORWARD WITH HOPE

← TRACK DAILY FLUCTUATIONS  
IN YOUR STOCK WITH  
THE 1,2,3 OPTIMIZE  
PROCESS



INVEST IN YOURSELF BY  
PRIORITIZING THE  
FUNDAMENTALS AND  
YOUR #1S IN ENERGY,  
WORK, AND LOVE

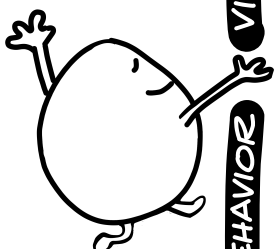
▶ DO THE BIG 3 (x2) CARPE  
DIEM JOURNAL PROCESS  
DAILY AND COMMIT TO  
COMPLETING YOUR #1  
MOST IMPORTANT  
BEHAVIORS



IDENTITY

VIRTUE

BEHAVIOR



PROGRESS  
CHECK:

DO YOUR #1S  
INCLUDE THE ACTION  
MOST IMPORTANT FOR  
MAKING PROGRESS  
TOWARDS YOUR  
W.I.T.?

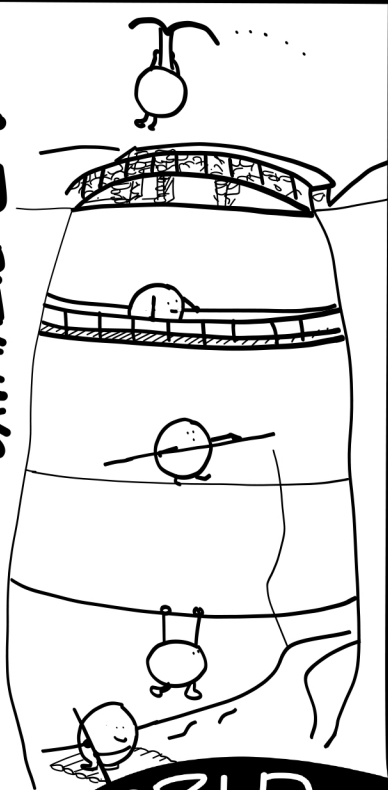
# TURN PRO

GO FORWARD TOWARDS THAT WHICH YOU ASPIRE TO BE

BECOME A WORLD CLASS PROFESSIONAL BY EMBRACING THE

INEVITABLE CHALLENGES, FAILURES, AND DEFEATS, AND ALWAYS TURNING FORWARD WITH HOPE

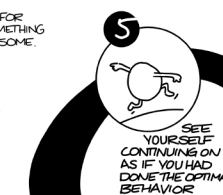
A-Z  
PATHWAYS



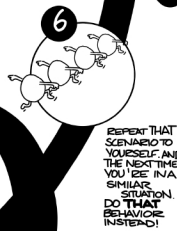
CLEAR  
GOAL



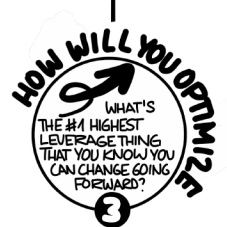
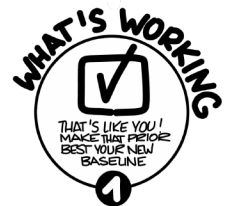
WORLD CLASS  
PROFESSIONAL



REPLAY THE SCENARIO UP TO THE MOMENT YOU MADE THE "MISS-THINK" PAUSE AND ASK "IF I WERE AT MY BEST, WHAT WOULD I HAVE DONE?"



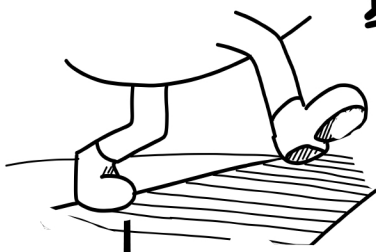
REPORT THAT SCENARIO TO YOURSELF AND THE NEXT TIME YOU'RE IN A SIMILAR SITUATION DO THAT BEHAVIOR INSTEAD!



1.2.3 OPTIMIZE

NEEDS WORK  
PROCESS

SUCCESS  
IS ONE STEP BEYOND  
DEFEAT



# PROSPER PRESCRIPTION

GO FORWARD WITH HOPE & INVEST IN OPTIMUS YOU, P.B.C.

WHAT'S THE #1 THING I KNOW I COULD DO PROSPER-WISE  
TO MOST POSITIVELY CHANGE MY LIFE?

## OPTIMIZE R<sub>X</sub> FUNDAMENTALS

Prosper

OPTIMIZER

DATE

#1

#1 THING TO START OR  
STOP DOING PROSPER-WISE  
TO MOST POWERFULLY  
IMPACT MY LIFE

THIS PRESCRIPTION WILL ENERGIZE, SO THAT YOU CAN  
OPTIMIZE AND ACTUAUZE, VIRTUE-WISE, PEAK-PERFORMANCE-WISE,  
AND SPIRITUALITY-WISE.

